



PRODUCTION BRAVO  
INTRODUCTION 2024

● 회사소개 / 조직도

브라보는 주 멤버 모두가 광고대행사 CR팀 출신들로 구성된,  
동종업계 최고수준의 기획력과 제작스킬을 갖춘 회사입니다.

특히 LG전자, 카스맥주, 현대자동차, 한국관광공사, 대한항공 등  
대한민국 대표브랜드의 광고캠페인을 제작한 경험에서 축적된  
많은 노하우를 가지고 있습니다.

거래하시는 기존의 프로덕션들과 냉정하게 경쟁력을 비교하셔서  
역사에 남을 광고작품의 탄생과 함께할 인연이 되기를 희망합니다.

감사합니다.



대표 / 기획실장 ● 김지열

기획팀

- 실장 ● 이원욱
- 실장 ● 제병문
- 실장 ● 벤자민

PD팀

- EPD ● 조진희
- EPD ● 제이유
- EPD ● 엄삼안
- PD ● 안정원
- PD ● 정인용
- PD ● 소시윤

디지털팀

- PD ● 김재현
- PD ● 최창현
- PD ● 정유진
- AD ● 박혜린

관리팀

- 차장 ● 김희숙



대표 / 기획실장

- **김지열**  
HSAd CD  
금강기획 AD

기획실장

- **이원욱**  
오드아이 CD  
HSAd AD

기획실장

- **제병문**  
이노션 CD  
LG애드 AD

기획실장

- **벤자민**  
대홍기획 CW  
이노션 CW

**B  
R  
V**  
●

- 광고상 수상실적

2023 대한민국 광고대상 은상(카스) / 2020 대한민국 광고대상 대상 (한국관광공사) / 2018 대한민국 광고대상 은상 (동영상광고부분) / 국민이 선택한 좋은 광고상 (OOH부분)  
2017 대한민국 광고대상 은상(온라인광고부분) / 2015 대한민국 광고대상 은상(TV광고부분) / 2011 대한민국 광고대상 은상(TV광고부분) / 2010 대한민국 광고대상 금상(지면광고부분)  
2010 소비자가 뽑은 좋은 광고상 대상 / 2009 대한민국 광고대상 은상 (지면광고부분) / 2009 Ad Times 선정 '올해의 광고' / 2008 대한민국 광고대상 동상 (지면광고 부분)  
2006 New York advertising Festival Bronze / 2006 Cannes advertising Festival finalist



● 포트폴리오

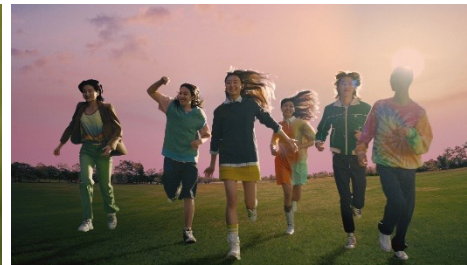
토스뱅크 \_세상의 돈을 자유롭게 편



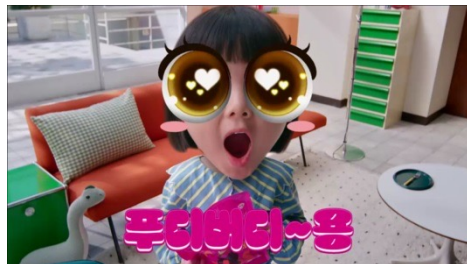
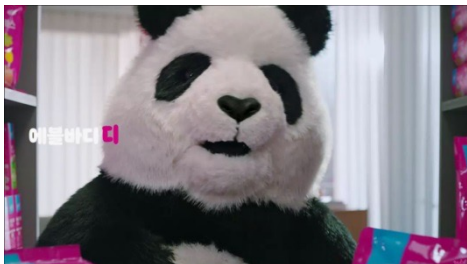
카스 \_친구 소환 편



LG \_Ground 220편



푸디버디 \_푸디버디SONG편 외 2편

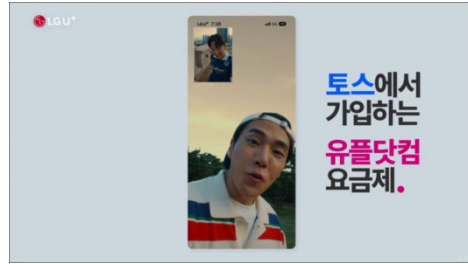
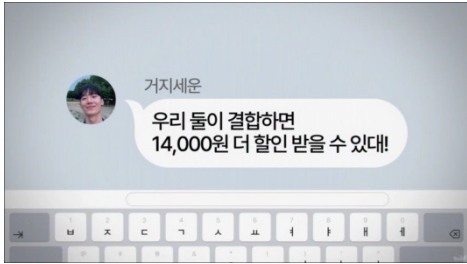




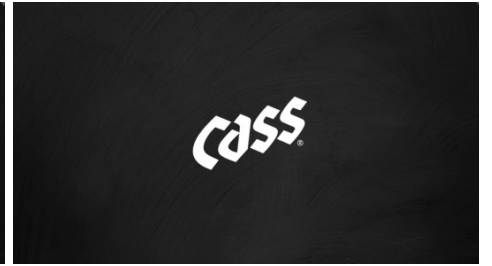
SK매직 올클린 The Art 공기청정기



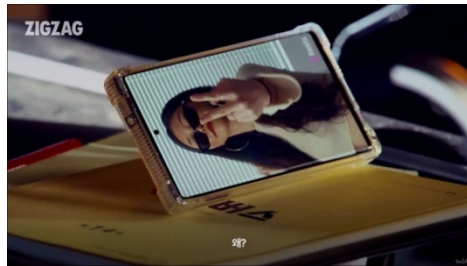
유플닷컴 \_ 걸기만해도 통신비 할인이라고 외 1편



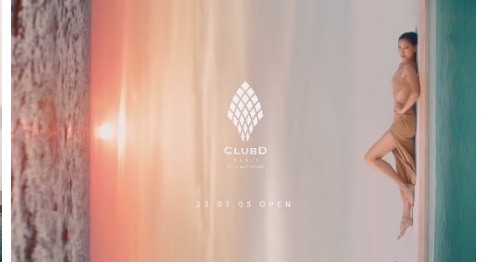
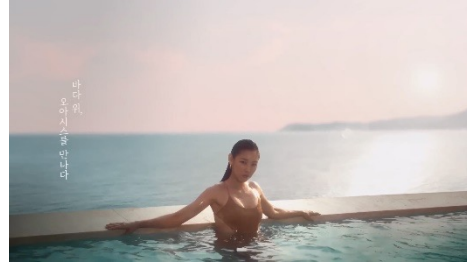
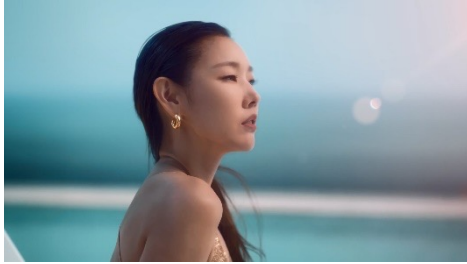
카스 \_ 2023년6월 진짜가 되는 시간편



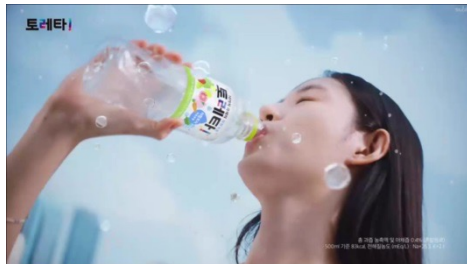
지그재그 \_ 제가 알아서 살게요 \_ 신예은편 외 5편



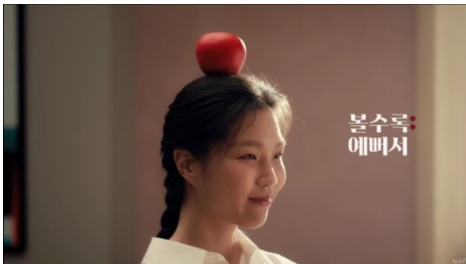
클럽디오아시스\_바다 위, 오아시스를 만나다 프리 런칭 편



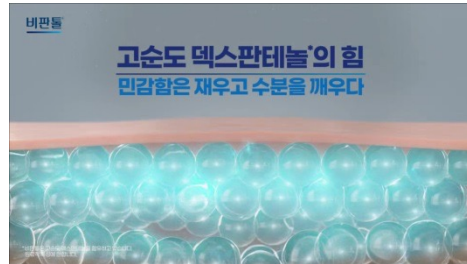
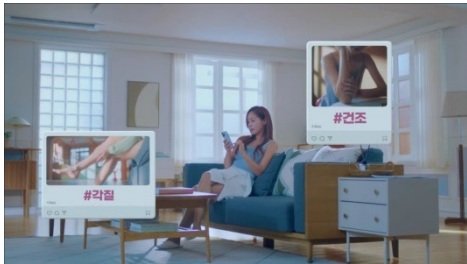
토레타 \_내몸에 토레타 외 1편



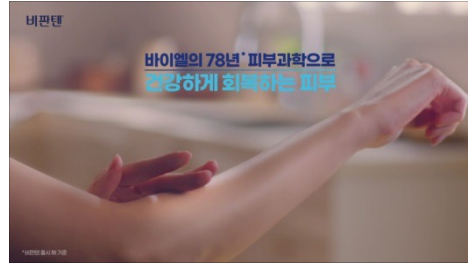
LX지인 \_벽지 (디아망) 편 외 3편



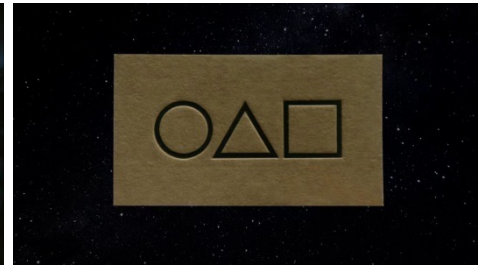
비판돌 \_민감하고 건조한 내 피부엔 비판돌을 씁니다 편



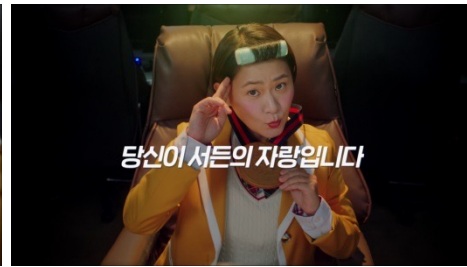
비판텐 \_우리가족은 비판텐을 씁니다 편



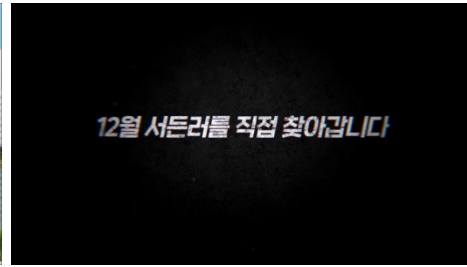
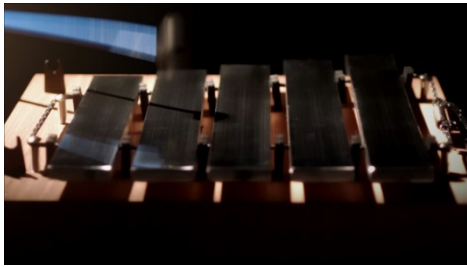
2030 월드엑스포 PT \_인트로 영상



서든어택 전국서든자랑 \_서울편 외 2편



서든어택 전국서든자랑 \_티저



카스 \_FIFA 2022 카타르월드컵은 카스로 PLAY! 편



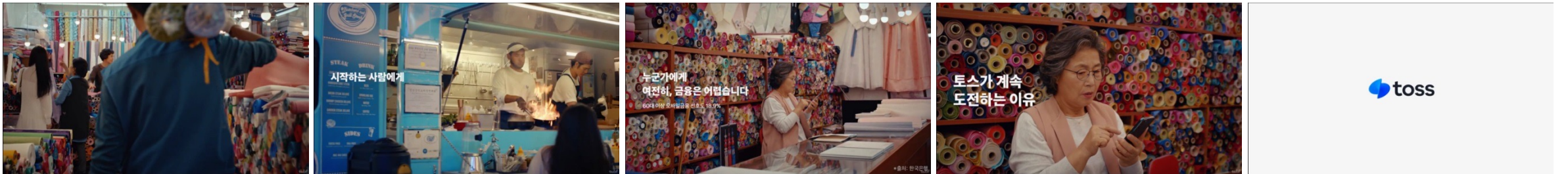
강남언니 \_충분히 고민해도 괜찮아. 확신이 들 때까지 편



토스 \_토스가 계속 도전하는 이유 (종합)편



토스 \_누군가에게 여전히, 금융은 외 2편



알레르망 \_WE LOVE 편



LG \_시도로 부르는 미래 편



랑방블랑 본편



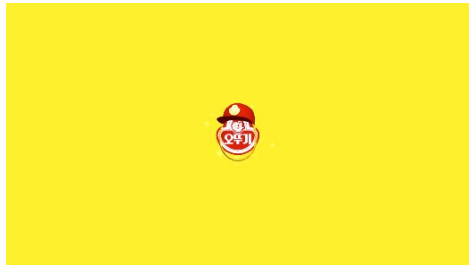
LG휘센 오브제컬렉션 옛지 \_깨끗한에어컨 외2편



LG 휘센 오브제컬렉션\_시원시원 SONG 편



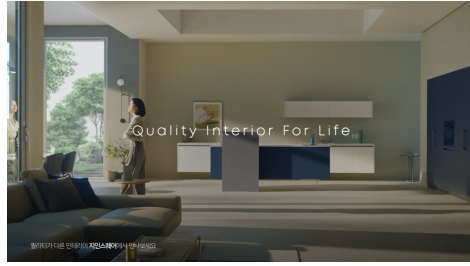
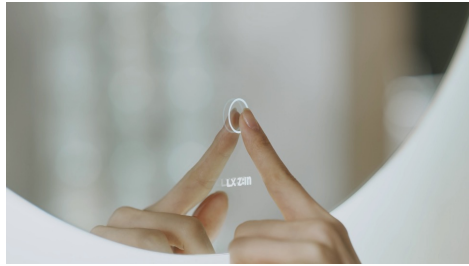
오뚜기카레\_어떡카레 편



LX ZIN 인테리어\_Quality Interior for Life 편 A



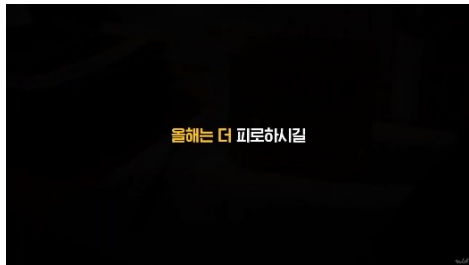
LX ZIN 인테리어\_Quality Interior for Life 편 B



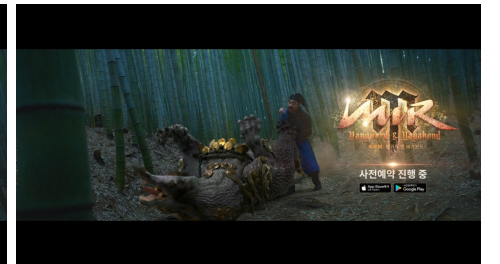
아로나민 골드\_활성비타민의 힘 편



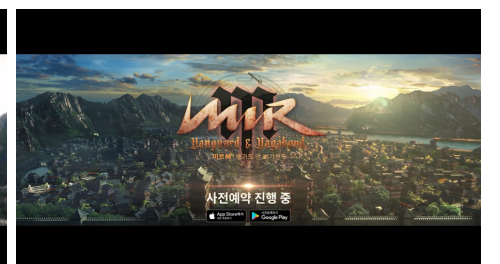
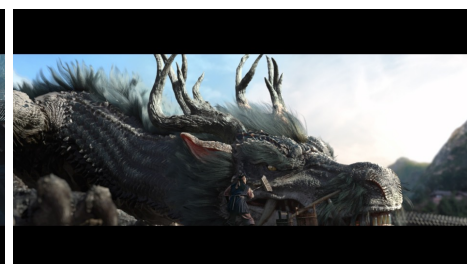
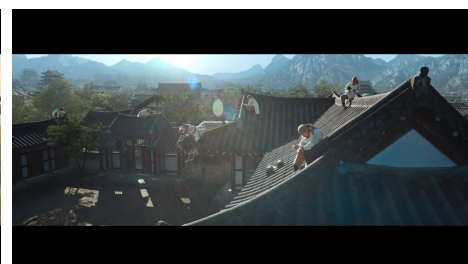
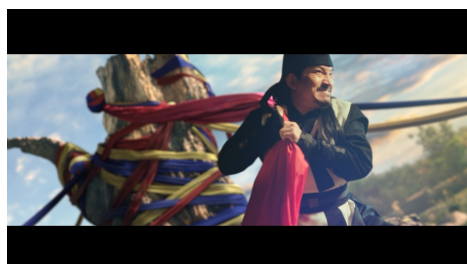
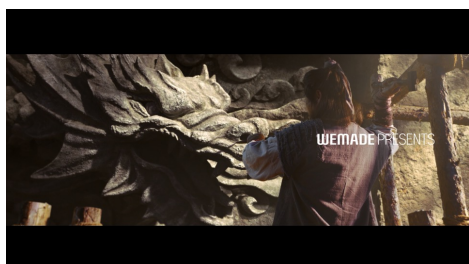
아로나민 골드\_대한민국 활성화하러 편



미르M: 뱀가드 앤 배가본드\_미르의 장인을 만나다 3편



미르M: 뱀가드 앤 배가본드\_전설을 맞이할 준비 편



DB손해보험 다이렉트 자동차보험\_순쉬운보험 4편



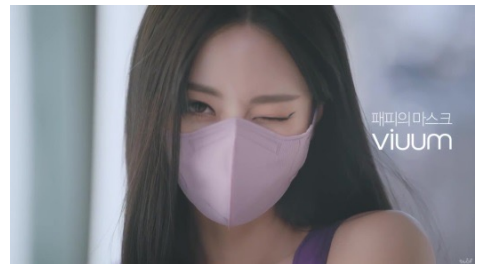
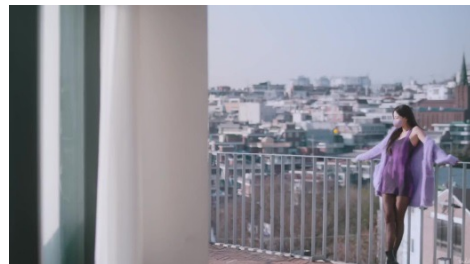
현대 글로비스 오토벨 \_편하게팔때 오토벨 외 7편



hy 발효홍삼 발휘

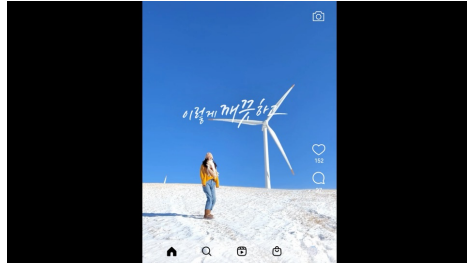


비움마스크 \_패피의 마스크 4편





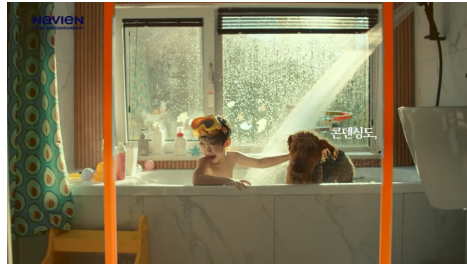
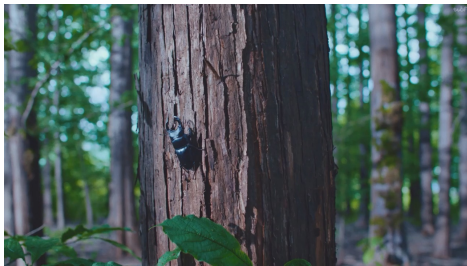
LG 휘센 오브제컬렉션\_속부터 깨끗한 단 하나의 바람 편



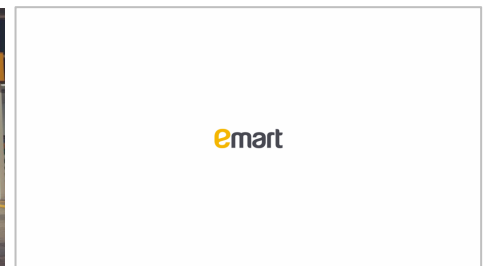
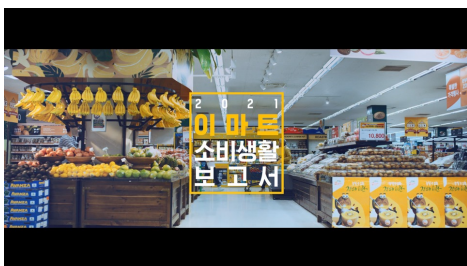
페브리즈\_너만몰라 니방냄새 4편



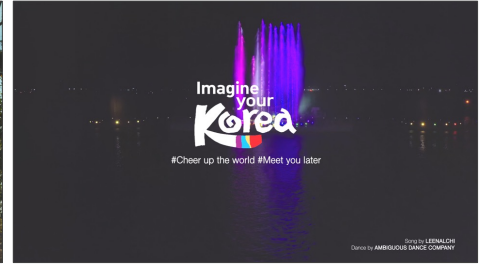
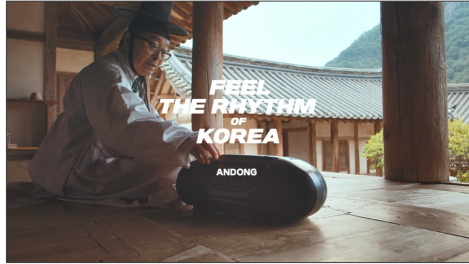
경동 나비엔\_고맙습니다 편



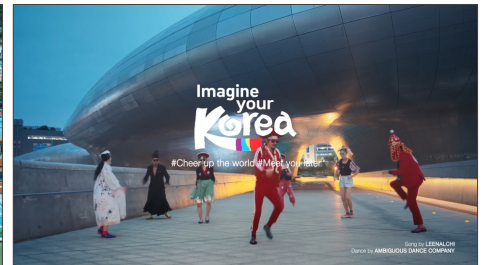
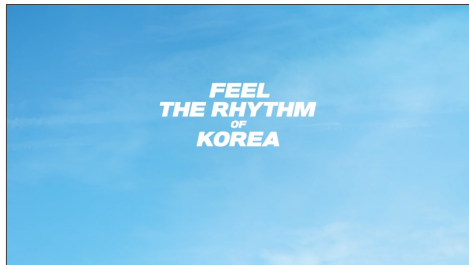
이마트\_소비생활 보고서 편



한국관광공사\_안동 / 목포 외 1 편



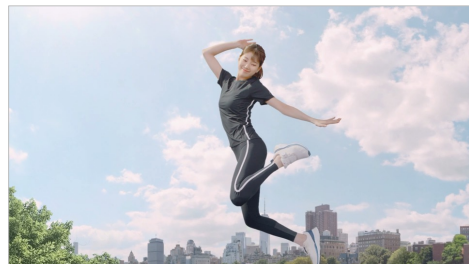
한국관광공사\_부산 / 서울 외 1 편



상쾌환\_헤리, 성시경 편

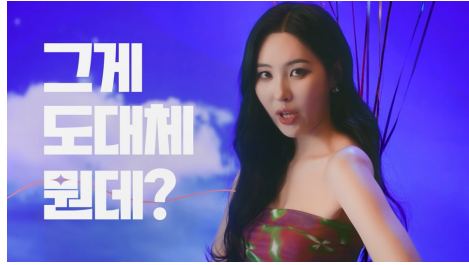


K2\_FLY HIKE



● DIGITAL CONTENTS

룰더핏 에스컷&액티브 다이어트 편



알펜무어 놀랍도록 TVC



알펜무어 놀랍도록 범퍼



임시완 팬콘서트 VCR 왕 원 편 외 2편



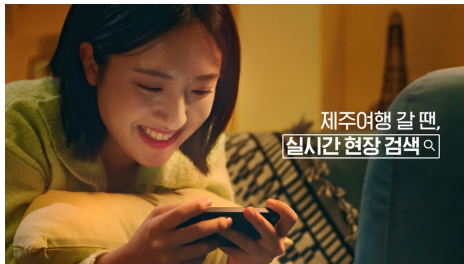
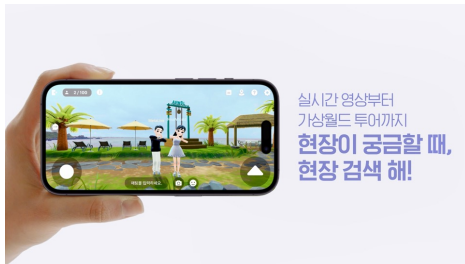
로제도르 시그니처 컬렉션



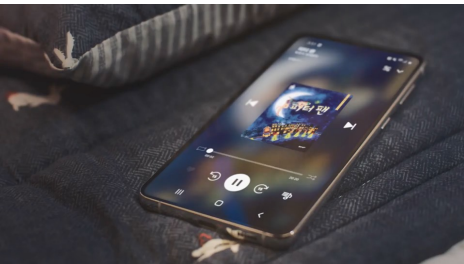
SK매직 올클린 디 아트 공기 청정기



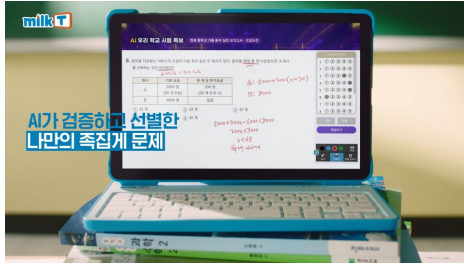
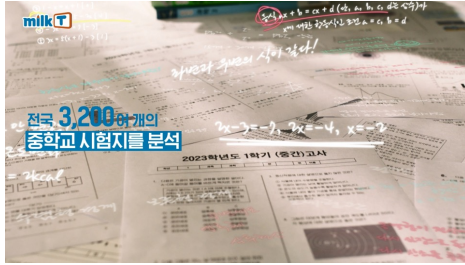
메타라이브 제주도 종합 편



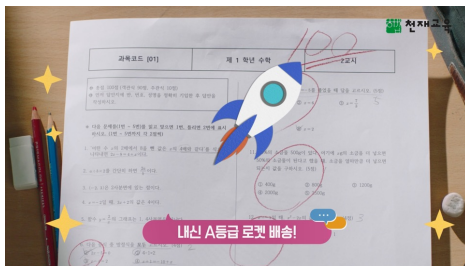
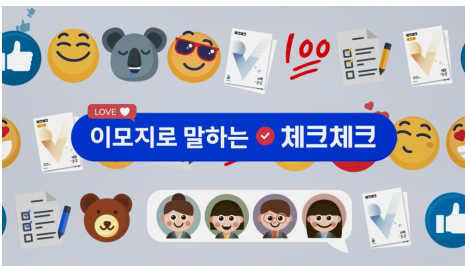
웅진씽크빅 딸기콩 오디오북 자동차 편 외 3편



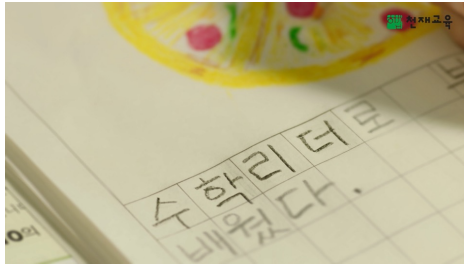
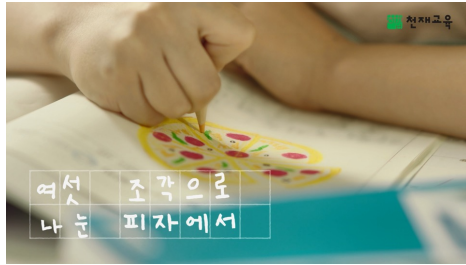
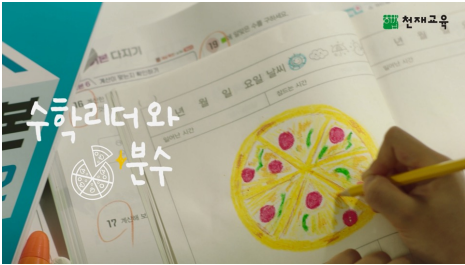
천재교과서 시우리학교 시험족보 편



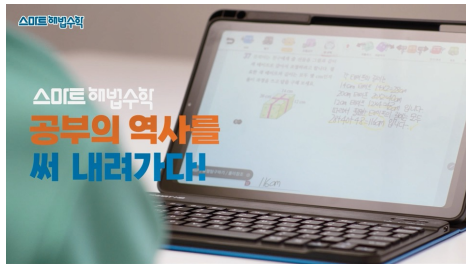
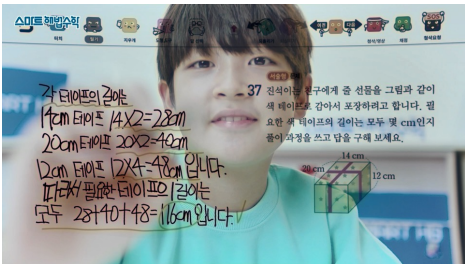
천재교육 체크체크 편



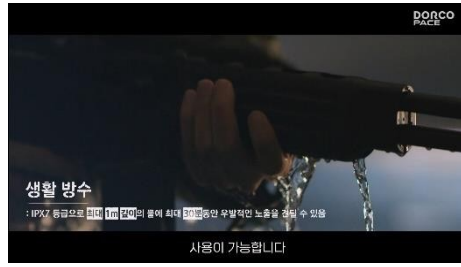
천재교육 수학리더 편



스마트해법수학 공부의 역사 편



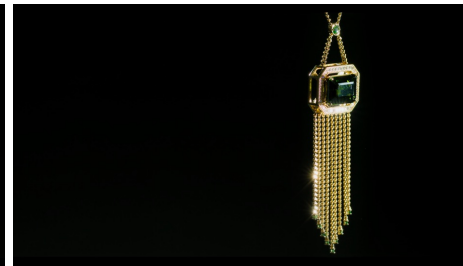
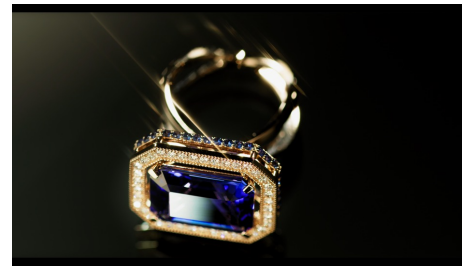
## DORCO 페이스 프로젝트 편



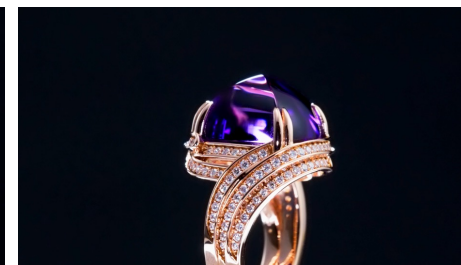
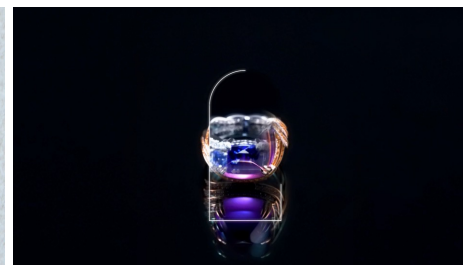
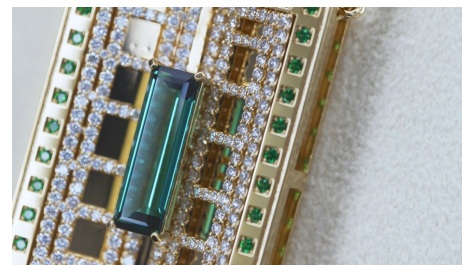
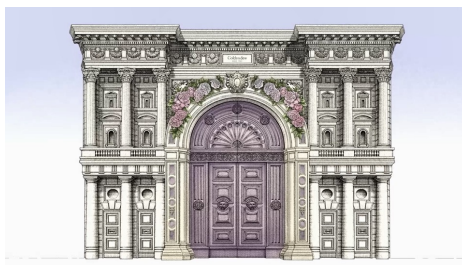
## LG 락온



## 골든듀 2023 하반기 SHOW FILM



## 골든듀 2023 상반기 SHOW FILM



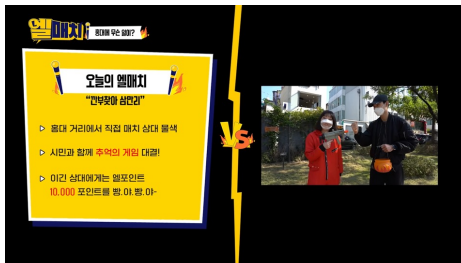
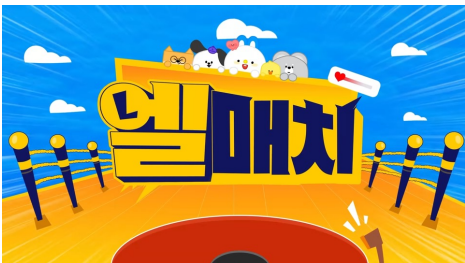
농협상호금융 웹예능 [춤다 대결했시완]



농협상호금융 웹예능 [솔직하게 얘기했시완]



L포인트 L페이 웹예능 [엘매치] ep. 0-11



울림엔터테인먼트 웹예능 [RCPCChoice 2]





DORCO 웹예능 [밀림의 왕] ep. 1-9



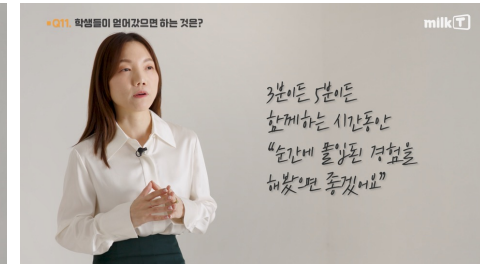
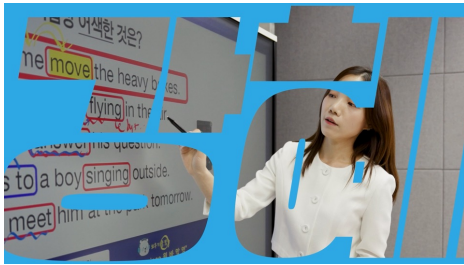
농협중앙회 웹예능 [농버라이어티 시즌2] ep. 1-2



스크린 골프존 웹예능 [이글이글2] ep. 1-7



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카누 시그니처



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